

## All About MAGAZINES

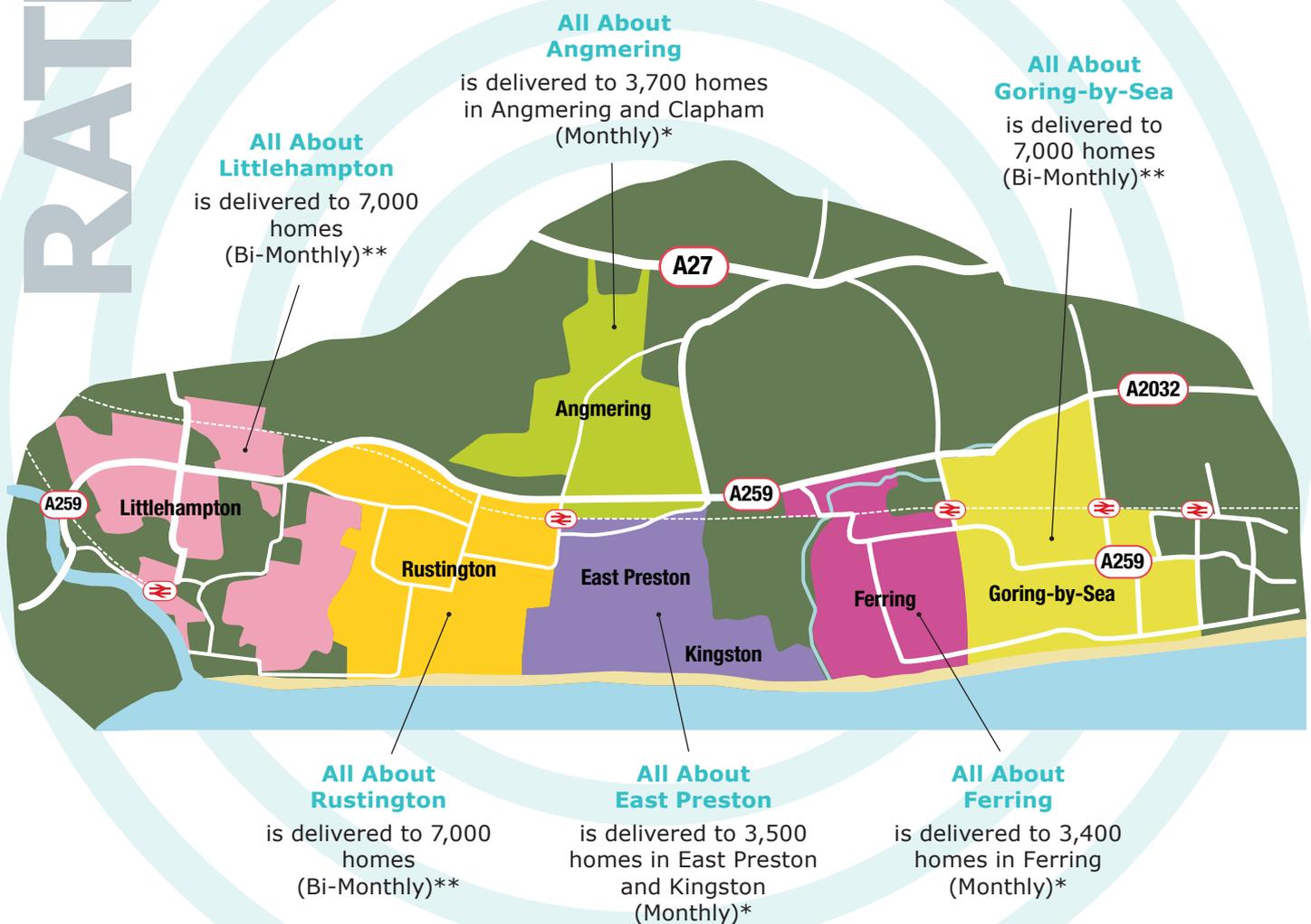
Angmering • East Preston • Ferring • Goring • Littlehampton • Rustington

- The All About Magazines are the monthly community magazines and business directory for Angmering, Ferring, East Preston, Littlehampton, Rustington and Goring (launches May 2020).
- Since the start of our first community magazine in June 2009, local businesses have trusted us to help them with their marketing to gain more customers and build their business.
- Residents look forward to each issue and keep hold of it to use the local businesses in the magazines.
- The vast majority of our advertisers stay in month after month because the magazines work and generate excellent responses at an affordable cost.

DELIVERED TO  
**31,600**  
HOMES!

### Distribution

We deliver to over 31,000 homes going through the doors of the majority of houses from Littlehampton to Goring-by-Sea. The magazines are published and distributed by a team of handpicked local people in the first week of the month.



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### Advertorial and special positions

	Monthly Cost
<b>Double page advertorial</b> - double page incl. editorial, photos, advert	<b>£210</b>
<b>Single page advertorial</b> - single page incl. editorial, photos, advert	<b>£115</b>
<b>Back cover</b>	<b>£250</b>
<b>Inside back &amp; front covers</b>	<b>£160</b>
<b>Front cover ad</b> (52mm x 38mm)	<b>£60</b>
<b>Special positions placement fee</b> (pg 4, 5, 6, 7, 9, 11, 13, 15 middle pages)	<b>£10</b>

Please contact us if you want specific prices for different combinations of adverts.

### Magazine specifications and format

**Full page:** 215mm x 144mm (portrait)

**Half page:** 144mm x 105mm (landscape)

**Quarter page:** 105mm x 70mm (portrait)

**Eighth page/business card:** 70mm x 49mm (landscape) eleven months a year in the first week of the month

- Ad formats accepted: PDF, jpg, tiff
- Magazine size: B5 (w170mm x h240mm), larger than regular A5 booklets, full colour and stapled.
- The magazine is printed on 100gsm glossy paper, giving it a high quality feel.

### Pay monthly by direct debit and exclusive of VAT

Packages	Monthly cost per magazine				Monthly cost for all six magazines			
	2 months	4 months	6 months	12 months	2 months	4 months	6 months	12 months
<b>Full page</b>	£135	£105	£100	£88	£712	£554	£528	£464
<b>Half page</b>	£78	£61	£57	£50	£412	£322	£301	£262
<b>Quarter page</b>	-	£43	£38	£34	-	£227	£201	£179
<b>Eighth page</b>	-	£30	£28	£25	-	£159	£148	£132
<b>Design costs</b>	1/8 page £23	1/4 page £33	1/2 page £38	Full page £48	Amendment to existing advert £18	-	-	-

**NOTE: copy deadlines vary but generally fall in the first week of the month. Check the website [www.allaboutmagazines.co.uk](http://www.allaboutmagazines.co.uk) for deadline dates.**

### Contact details

To advertise, call Helen Holt on **01273 732993** or email [helen@allaboutmagazines.co.uk](mailto:helen@allaboutmagazines.co.uk)  
All About Angmering, East Preston, Ferring, Goring-by-Sea, Littlehampton and Rustington are produced by Holt Publishing Ltd. Visit [www.allaboutmagazines.co.uk](http://www.allaboutmagazines.co.uk).

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